ORDER

Orders Order / Rev: 710594 06300844 Alt Order #: OBAMA SKED C Product Desc: WKYC Estimate: 1687 09/04/12 - 09/17/12 Flight Dates: Primary AE: Joe Knauer Sales Office: Original Date / Rev: 09/20/12 / 09/20/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential, Political, PL-Federal Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	•		\$24.202.7E
		51	\$28,475.00	\$24,203.75
09/10/12	09/16/12	61	\$44,925.00	\$38,186.25
09/17/12	09/23/12	10	\$10,550.00	\$8,967.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	122	\$83,950.00	\$71,357.50	0.00
Totals	122	\$83,950.00	\$71,357.50	0.00

Account Executive

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln (Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 V	VKYC 09/04/	12 09/07/12	M-F 5-6a	СМ	5a-6a	- TWTF	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
			Channel 3 News	@ 5AM								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/03/12	09/09/12	- TWTF	1	\$100.00	0.00						
2 V	VKYC 09/04/	12 09/07/12	M-F 6-7a	CM	6a-7a	- TWTF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
			Channel 3 News	Today @ 6AM	1							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	ek: 09/03/12	09/09/12	- TWTF	2	\$600.00	0.00						
3 V	VKYC 09/04/	12 09/07/12	M-F 7-9a Today	CM	7a-9a	- TWTF	:30	8	\$600.00 P-5	0.00 NM	8	\$4,800.00
			Today Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Wee	ek: 09/03/12	09/09/12	- TWTF	8	\$600.00	0.00						
4 V	VKYC 09/08/	12 09/08/12	SAT TDY	СМ	7a-9a	S-	:30	1	\$600.00 P-5	0.00 NM	1	\$600.00
			NBC Today Show	` ,								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	ek: 09/03/12	09/09/12	S-	1	\$600.00	0.00						
5 V	VKYC 09/09/	12 09/09/12	SUN TDY	СМ	8a-9a	S	:30	1	\$600.00 P-5	0.00 NM	1	\$600.00
			NBC Today Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/03/12	09/09/12	S	1	\$600.00	0.00						
6 W	VKYC 09/04/	12 09/07/12	M-F 9-10a Today	II CM	9a-10a	- TWTF	:30	3	\$250.00 P-5	0.00 NM	3	\$750.00
			Today Show II									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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WKYC

Order / Rev: 710594

Advertiser: Obama/D/President

06300844 Alt Order #:

OBAMA SKED C Product Desc:

1687

Flight Dates: 09/04/12 - 09/17/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
6 WKYC	09/04/1	2 09/07/12	M-F 9-10a Today Today Show II	II CM	9a-10a	- TWГF	:30	3	\$250.00 P-5	0.00 NM	3	\$750.00
Star Week: 09/0	nt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 3	Rate \$250.00	Rating 0.00						
		2 09/07/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	- TWTF	:30	3	\$100.00 P-5	0.00 NM	3	\$300.00
Star Week: 09/0	rt Date	End Date 09/09/12	Weekdays - TWTF	Spots/Week 3	Rate \$100.00	Rating 0.00						
		2 09/07/12	M-F 10-11a	СМ	10a-11a	- TWГF	:30	3	\$150.00 P-5	0.00 NM	3	\$450.00
	rt Date	End Date	M-F 10-11a Weekdays	Spots/Week	Rate	Rating						
Week: 09/0 9 WKYC		09/09/12	- ТWГF М-F 11a-1230р	CM	\$150.00 11a-1230p	0.00 - TWTF	:30	3	\$300.00 P-5	0.00 NM	3	\$900.00
Star	rt Date	End Date	11a-1230p <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12	- TWTF Days of Our Lives	CM	\$300.00 1p-2p	0.00 - TWTF	:30	3	\$250.00 P-5	0.00 NM	3	\$750.00
10 WKTC	09/04/1	2 09/07/12	Days of Our Lives		тр-2р	- 1WIF	.30	3	φ230.00 P-3	U.UU INIVI	3	φ/30.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 3	Rate \$250.00	Rating 0.00						
11 WKYC	09/04/1	2 09/07/12		СМ	2-3p	- TWTF	:30	3	\$175.00 P-5	0.00 NM	3	\$525.00
	rt Date	End Date	Rachel Ray <u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
12 WKYC		09/09/12 2 09/07/12		CM	\$175.00 3p-4p	0.00 - TWTF	:30	3	\$200.00 P-5	0.00 NM	3	\$600.00
Ctor	d Doto	End Data	The Doctors	Cnoto/Mook	Data	Datina						
Week: 09/0	nt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
13 WKYC	09/04/1	2 09/07/12	M-F 4-5p Ellen Degeneres	СМ	4p-5p	- TWГF	:30	3	\$300.00 P-5	0.00 NM	3	\$900.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 3	Rate \$300.00	Rating 0.00						
14 WKYC	09/04/1	2 09/07/12	M-F 5-6p Dr. Phil	СМ	5p-6p	- TWTF	:30	4	\$600.00 P-5	0.00 NM	4	\$2,400.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$600.00	Rating 0.00						
15 WKYC	09/04/1	2 09/07/12	M-F 6-630p Channel 3 News	CM	6p-630p	- ТWГF	:30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12	- TWTF Nightly News	CM	\$1,200.00 M-Su 6:28p-	0.00 -7p - TWTF	:30	1	\$2,000.00 P-5	0.00 NM	1	\$2,000.00
			Nightly News		_	•			, ,			, ,
Week: 09/0		End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
17 WKYC	09/04/1	2 09/07/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	- ТWГF	:30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
18 WKYC		09/09/12	- TWTF M-F 730-8p	CM	\$1,200.00 730-8p	0.00 - TWTF	:30	3	\$750.00 P-5	0.00 NM	3	\$2,250.00
			Entertainment To	ŭ								
Star Week: 09/0	nt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$750.00	Rating 0.00						
19 WKYC	09/08/1	2 09/08/12	Sat 7-8p Sat 7-8p	СМ	7-8p	S-	:30	1	\$400.00 P-5	0.00 NM	1	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate \$400.00	Rating						
20 WKYC		09/09/12 2 09/10/12	Mon Prime Other	CM	\$400.00 Various	0.00 M	:30	1	\$6,500.00 P-3	0.00 NM	1	\$6,500.00
Star	rt Date	End Date	Monday Prime Of Weekdays	her Spots/Week	(8:00 PM-10 Rate	:00 PM) Rating						
			<u> </u>			<u>_</u>				'	-	

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WKYC

Order / Rev: 710594

06300844 OBAMA SKED C Alt Order #: Product Desc:

Advertiser:

Obama/D/President

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
20 WKYC 09/10/12 09/10/12	Mon Prime Other CM Monday Prime Other	Various (8:00 PM-10:	M 00 PM)	:30 1	\$6,500.00 P-3	0.00 NM	1	\$6,500.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>09/16/12</u>	Weekdays Spots/Week M 1	Rate \$6,500.00	Rating 0.00					
21 WKYC 09/04/12 09/04/12	Tue Prime A CM Tue Prime A	8-9p	- T	:30 1	\$3,000.00 P-5	0.00 NM	1	\$3,000.00
Start Date	Weekdays Spots/Week	Rate \$3,000.00	Rating 0.00					
22 WKYC 09/04/12 09/08/12	LN (M-Su) CM Late News (M-Su)	11P-1135P	- TWTFS-	:30 1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 <u>End Date</u> 09/09/12	Weekdays Spots/Week - TWTFS- 1	Rate \$1,200.00	Rating 0.00					
23 WKYC 09/10/12 09/10/12	M-F 7-9a Today CM	7a-9a	M	:30 2	\$600.00 P-5	0.00 NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>End Date</u> 09/16/12	Today Show Weekdays Spots/Week M 2	Rate	Rating					
24 WKYC 09/10/12 09/10/12	M-F 9-10a Today II CM	\$600.00 9a-10a	0.00 M	:30 1	\$250.00 P-5	0.00 NM	1	\$250.00
Start Date End Date	Today Show II <u>Weekdays</u> <u>Spots/Week</u>	(9:00 AM-10: Rate	Rating					
Week: 09/10/12 09/16/12 25 WKYC 09/10/12 09/10/12	M 1 Days of Our Lives CM	\$250.00 1p-2p	0.00 M	:30 1	\$250.00 P-5	0.00 NM	1	\$250.00
Start Date End Date	Days of Our Lives Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12 26 WKYC 09/10/12 09/10/12	M 1	\$250.00 2-3p	0.00 M	:30 1	\$175.00 P-5	0.00 NM	1	\$175.00
Start Date End Date	Rachel Ray Weekdays Spots/Week	Rate	Rating		•			,
Week: 09/10/12 09/16/12	M 1	\$175.00	0.00 M	.20 1	\$200.00 D.F.	0.00 NIM	1	¢200.00
	The Doctors	3p-4p		:30 1	\$200.00 P-5	0.00 NM	'	\$200.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/Week M 1	Rate \$200.00	Rating 0.00					
28 WKYC 09/10/12 09/10/12	M-F 4-5p CM Ellen Degeneres	4p-5p	M	:30 1	\$300.00 P-5	0.00 NM	1	\$300.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/Week M 1	<u>Rate</u> \$300.00	Rating 0.00					
29 WKYC 09/10/12 09/10/12	M-F 5-6p CM Dr. Phil	5p-6p	M	:30 1	\$600.00 P-5	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>09/16/12</u>	Weekdays Spots/Week M 1	<u>Rate</u> \$600.00	Rating 0.00					
30 WKYC 09/10/12 09/10/12	M-F 730-8p CM Entertainment Tonight	730-8p	M	:30 1	\$750.00 P-5	0.00 NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week M 1	Rate \$750.00	Rating 0.00					
31 WKYC 09/12/12 09/14/12	<u> </u>	5a-6a	WTF	:30 1	\$100.00 P-5	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
	Description Star	\$100.00 t/End Time	-	<u>Neekdays</u> <u>Le</u> WΓhF	ength <u>Rate</u> :30 (\$100.00)	Rtg Type		
See MG 31.2 [LUR]	77 3 0a - 3a C	, a		WIII	.50 (φ100.00)	0.00 14101		
2 NKYC 09/12/12-09/14/12 N MG for 31.1 09/12	1-F 430a-5a 430a	a-5a	-	- WГhF	:30 \$100.00	0.00 NM		
32 WKYC 09/12/12 09/14/12		6a-7a	WTF	:30 2	\$800.00 P-3	0.00 NM	2	\$1,600.00
Start Date End Date	Channel 3 News Today @ 6AN Weekdays Spots/Week	/I <u>Rate</u>	Rating					
Week: 09/10/12 09/16/12 33 WKYC 09/12/12 09/14/12	WTF 2 CM	\$800.00 7a-9a	0.00 WTF	:30 8	\$800.00 P-3	0.00 NM	8	\$6,400.00
							•	

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Order / Rev: 710594 Advertiser: Obama/D/President

Alt Order #: 06300844 Product Desc: OBAMA SKED C WKYC

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 7-9a Today Today Show								
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 8	Rate \$800.00	Rating 0.00					
34 WKYC	09/15/1	2 09/15/12	SAT TDY	CM	7a-9a	S-	:30 1	1 \$600.00 P-5	0.00 NM	1	\$600.00
Sta	art Date	End Date	NBC Today Show Weekdays	(Sa) Spots/Week	Rate	Rating					
Week: 09	/10/12	09/16/12	S-	1	\$600.00	0.00					
35 WKYC	09/16/1	2 09/16/12	SUN TDY NBC Today Show	CM / (Su)	8a-9a	S	:30 1	1 \$800.00 P-3	0.00 NM	1	\$800.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$800.00	Rating 0.00					
36 WKYC	09/12/1	2 09/14/12	M-F 9-10a Today Today Show II	II CM	9a-10a	WTF	:30 3	3 \$400.00 P-3	0.00 NM	3	\$1,200.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 3	Rate \$400.00	Rating 0.00					
37 WKYC	09/12/1	2 09/14/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	WTF	:30 3	\$150.00 P-5	0.00 NM	3	\$450.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
38 WKYC		09/16/12	WTF M-F 10-11a	CM	\$150.00 10a-11a	0.00 WTF	:30 3	3 \$150.00 P-3	0.00 NM	3	\$450.00
			M-F 10-11a					********			V 100100
<u>Sta</u> Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> WГF	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00					
Spot Ch	Date Ra	ange D	escription		t/End Time	<u>v</u>			Rtg Type		
	; 09/10/1. e MG 38	2-09/16/12 N .4	I-F 10-11a	10a-	11a	-	- WThF	:30 (\$150.00)	0.00 NM		
[nb	oc news o	cut-in - jh]	. =								
_	6 for 38.2		I-F 11a-1230p	11a-	1230p	M	[:30 \$150.00	0.00 NM		
39 WKYC	09/12/1	2 09/14/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	WTF	:30 3	3 \$150.00 P-5	0.00 NM	3	\$450.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 3	Rate \$150.00	Rating 0.00					
40 WKYC	09/12/1	2 09/14/12	Days of Our Lives Days of Our Lives		1p-2p	WTF	:30 3	3 \$375.00 P-3	0.00 NM	3	\$1,125.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 3	Rate \$375.00	Rating 0.00					
41 WKYC	09/12/1	2 09/14/12	M-F 2-3p Rachel Ray	СМ	2-3p	WГF	:30 3	3 \$175.00 P-5	0.00 NM	3	\$525.00
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	Weekdays WTF	Spots/Week 3	Rate	Rating 0.00					
		2 09/14/12		CM	\$175.00 3p-4p	WГF	:30 3	3 \$200.00 P-5	0.00 NM	3	\$600.00
Cta	t D	Fred Data	The Doctors	C= =+= ///= = -	Data	Datina					
Sta Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$200.00	Rating 0.00					
43 WKYC	09/12/1	2 09/14/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	WTF	:30 3	3 \$450.00 P-3	0.00 NM	3	\$1,350.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 3	Rate \$450.00	Rating 0.00					
		2 09/14/12	M-F 5-6p Dr. Phil	СМ	5p-6p	WTF	:30 4	\$700.00 P-3	0.00 NM	4	\$2,800.00
<u>Sta</u> Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$700.00	Rating 0.00					
			M-F 6-630p	CM	6p-630p	WTF	:30 1	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta	art Date	End Date	Channel 3 News a Weekdays	at 6p Spots/Week	Rate	Rating					
Week: 09/	/10/12	09/16/12	WГF	1	\$1,800.00	0.00					
46 WKYC	09/12/1	2 09/14/12		CM	M-Su 6:28p-	-7рWГF	:30 1	1 \$2,800.00 P-3	0.00 NM	1	\$2,800.00

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WKYC

Order / Rev: 710594

06300844 OBAMA SKED C Alt Order #: Product Desc:

Advertiser:

Obama/D/President

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s Ler	Spots	Rate Pri	Rtg Type	Spots	Amount
			Nightly News								_	
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 1	Rate \$2,800.00	Rating 0.00						
47 WKYC	09/12/1	2 09/14/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	WГF	' :3	30 1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
48 WKYC	09/12/1	2 09/14/12	M-F 730-8p Entertainment To	CM night	730-8p	WTF	' :3	30 4	\$1,200.00 P-3	0.00 NM	4	\$4,800.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week	Rate \$1,200.00	Rating 0.00						
49 WKYC	09/17/1	2 09/17/12	Mon Prime Other Monday Prime Other	CM her	Various (8:00 PM-10:	M :	:3	30 1	\$6,500.00 P-3	0.00 NM	1	\$6,500.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$6,500.00	0.00						
		2 09/15/12	Sat 7-8p Sat 7-8p	СМ	7-8p	;	S- :3	30 1	\$500.00 P-3	0.00 NM	1	\$500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$500.00	Rating 0.00						
51 WKYC	09/12/1	2 09/15/12	LN (M-Su) Late News (M-Su	CM)	11P-1135P	WTF	S- :3	30 1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTFS-	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
52 WKYC	09/17/1	2 09/17/12	M-F 9-10a Today Today Show II	II CM	9a-10a (9:00 AM-10:	M	:3	30 1	\$400.00 P-3	0.00 NM	1	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$400.00	0.00			#000 00 D 0	0.00.1114		# 4 000 00
			M-F 7-9a Today Today Show	СМ	7a-9a	M	:3	30 2	\$800.00 P-3	0.00 NM	2	\$1,600.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 2	Rate \$800.00	Rating 0.00						
54 WKYC	09/17/1	2 09/17/12	Days of Our Lives Days of Our Lives		1p-2p	M	:3	30 1	\$375.00 P-3	0.00 NM	1	\$375.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$375.00	Rating 0.00						
55 WKYC	09/17/1	2 09/17/12	M-F 2-3p Rachel Ray	СМ	2-3p	M	:3	30 1	\$175.00 P-3	0.00 NM	1	\$175.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
56 WKYC	09/17/1	2 09/17/12	M-F 3-4p The Doctors	СМ	3р-4р	M	:3	30 1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
57 WKYC	09/17/1	2 09/17/12	M-F 4-5p Ellen Degeneres	СМ	4p-5p	M	:3	30 1	\$450.00 P-3	0.00 NM	1	\$450.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$450.00	Rating 0.00						
		2 09/17/12	M-F 5-6p Dr. Phil	СМ	5p-6p	M	:3	30 1	\$700.00 P-3	0.00 NM	1	\$700.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$700.00	Rating 0.00						
		2 09/15/12	630A-7A Chris Matthews S	CM	630a-7a	:	S- :3	30 1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Sta</u> Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays S-	Spots/Week	Rate \$500.00	Rating 0.00						
			Fri Prime C Fri Prime C	CM	10-11p	F	:3	30 1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/20/12 11:00:03 Page 6 of 6

WKYC

 Order / Rev:
 710594
 Advertiser:
 Obama/D/President

 Alt Order #:
 06300844
 Product Desc:
 OBAMA SKED C

Flight Dates:

09/04/12 - 09/17/12

Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start End Amount 60 WKYC 09/14/12 09/14/12 Fri Prime C CM 10-11p :30 1 \$3,000.00 P-3 0.00 NM \$3,000.00 Fri Prime C Weekdays Start Date End Date Spots/Week Rating Rate Week: 09/10/12 09/16/12 ----F--1 \$3,000.00 0.00 61 WKYC 09/06/12 09/06/12 LN (M-Su) 11P-1135P СМ ---T---:30 1 \$2,350.00 P-3 0.00 NM \$2,350.00 Late News (M-Su) Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 ---T---1 \$2,350.00 0.00

1687

Estimate:

Totals 122 \$83,950.00